

# TASNEEM IQBAL

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## SUMMARY

Computer Science student pivoting into Product Management, with hands-on experience owning the full build cycle from user interviews and product specs to shipping and maintaining production web platforms. Pair engineering fluency with product instinct for user research, scope decisions, and measurable usability gains.

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## EDUCATION

**California State University, Long Beach**

Graduating Dec 2026

B.S. Computer Science - GPA: 3.6

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## EXPERIENCE

**Web Platform Manager | Beach Media CSULB**

Dec 2025 – Present

- Promoted to Manager after consistently resolving tech requests on time and taking initiative on platform issues, earning ownership of Beach Media's portfolio of publication websites.
- Coordinate with editorial and design teams to scope and ship site changes while keeping platforms stable and online.
- Safeguard platform security by managing user access, resetting credentials, and patching vulnerabilities across all sites.

**Web Platform Coordinator | Beach Media CSULB**

Aug 2025 – Dec 2025

- Optimized front-end performance through code refactoring and asset compression, contributing to passing Core Web Vitals across publications ([LBCurrent](#): LCP 2.1s, CLS 0).
- Built and maintained responsive HTML/CSS components across multiple publication sites to improve mobile consistency.
- Debugged production issues to keep sites reliable and online.

**Computer Science Teaching Assistant | Microsoft TEALS**

Jun 2023 – Jun 2024

- Tutored high-school students in introductory computer science to reinforce core programming concepts.
- Reviewed and debugged student Python assignments to help them resolve errors and complete coursework.

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## PROJECTS

**Schedaddle** | *Senior Project (Team of 5) - Figma*

Jan 2026 - Present

- Conducted 3 user interviews (small-business owners and a student-org leader) to define requirements for Schedaddle, a platform unifying availability polling, scheduling, and announcements; surfaced core pains of juggling 3+ tools, lost links in group chats, and hours of manual weekly coordination.
- Co-authored a product spec defining 5 core modules and project scope, contributing to a 15-screen interactive Figma prototype.
- Drove the decision to replace real-time messaging with Partiful-style admin announcements, eliminating a redundant communication channel and its encryption overhead - a deliberate scope cut prioritizing focus over feature creep.

**DIG Magazine** | *Figma, HTML, CSS*

Jun 2026 – Present

- Redesigned site navigation as lead engineer, cutting the path to key content from 3 clicks to 1 across 6 of 8 sections to reduce reader cognitive load.
- Partnered with a 4-person design and faculty advisory team to define a maximalist, color-forward visual direction grounded in student readers' preference for bold, culturally relevant storytelling.
- Translating the approved Figma design into a responsive, production-ready site (in progress).

**PennyPal** | *Python, Flask, JavaScript, Firebase, Chart.js*

May 2025

- Built a full-stack expense-tracking web app in Flask to manage budgets, expense logging, and financial-goal validation.
- Implemented secure authentication and per-user data models with Firebase Authentication.
- Designed real-time dashboards with Chart.js to visualize spending patterns and support user decisions.

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## SKILLS

**Product:** User Interviews, Product Specs / PRDs, Wireframing, Information Architecture, Competitive Analysis, MVP Scoping

**Programming:** Python, JavaScript, C++, Kotlin, HTML, CSS

**Tools:** Figma, Git/GitHub, Firebase, Chart.js, WordPress, Squarespace, VS Code, Android Studio